

# Fly Five Video Guidelines: Teacher Appreciation Week

Fly Five is excited to show our gratitude for teachers' hard work and dedication everywhere during Teacher Appreciation Week. In the spirit of the week, we will share videos of students sharing their appreciation for the amazing teachers in their lives! Below is a list of video guidelines intended to highlight individuality and ensure everyone looks and feels their best on camera. Thank you for your time and contribution to making this week great and uplifting student voices.



## Student Talking Points

**As student prepare for their video, encourage them to think about how they could:**

- Thank their teacher for one way they have helped them this school year.
- Talk about why they are your favorite teacher.
- Share a favorite memory from their class.



## Video Quality Standards

### Be Prepared and Positive

- Help students feel confident with these quick tips.
- Help students practice or write down key talking points before starting the video.
- Encourage them to be friendly, positive, and authentic throughout the video, reminding them to speak as though they are talking to their teacher.

### Appearance

- Remind students to dress to feel their best! Think school picture day.
- Please ensure there are no visible logos or brands on clothing.
- Remove any loose items that may jingle or make noise during filming.





## Video Setup

### Length

- Please ensure the video is no longer than 15 seconds (per student).

### Lighting

- Good lighting, such as natural, overhead, or a ring light, is required.
- Avoid backlighting. Remain from sitting with your back facing a window.

### Phone/Camera Position

- Position the camera at eye level and look directly into the camera while speaking.
- Keep your phone vertical (in portrait mode), as this will be posted as an Instagram Reel.

### Background

- Choose a non-distracting background that the student feels comfortable in.

### Sound Quality

- Record in a quiet space with no background noise.
- Please, no headphones while filming.
- Make sure to turn off all fans, if applicable.

**We're looking forward to honoring teachers and sharing student voices!**  
Please email your video to [Jessica.buckley@flyfivesel.org](mailto:Jessica.buckley@flyfivesel.org) by April 28.

Thank you for being a part of our community!

